



## A level Business – Super Curriculum

### Read

Business Review - Subscription Magazine from Hodder Education
The Business Book (Big Ideas simply explained )- DK
What you see is what you get – Alan Sugar
Finding my virginity – Richard Branson
Adapt – Tim Harford
The Design of Everyday things – Dennis Norman
How to win friends and influence people – Dale Carnegie
Brick by Brick : How LEGO rewrote the rules of innovation and conquered the Global toy Industry – David Robertson
Tescopoly : How one shop TESCO came out on top and why it matters – Andrew Simms
Bankrupt Britain – Daniel Dorling and Bethan Thomas
Exploring Corporate Strategy – Johnson, Scholes and Whittington
The Growth Map – Jim O’Neill
The Principles and Practices of Marketing – David Jobber
Shoe Dog : A memoir by the creator of Nike – Phil Knight
Elon Musk : Tesla, SpaceX and the Quest for a Fantastic Future – Ashlee Vance
Leaders Eat Last : why some teams pull together and others don’t – Simon Sinek
Alibaba : The House that Jack Ma built – Duncan Clark
Shoemaker : the untold story of the British Family Firm that became a Global Brand – Joe Foster
Business Adventures – John Brooks
My Story : Anyone can do it – Duncan Bannatyne

### Watch

Business Videos on Key Topics for the course <a href="https://www.tutor2u.net/business/reference/revision-videos">https://www.tutor2u.net/business/reference/revision-videos</a>
Walt Disney – American Experience Watch the trailer here <a href="http://www.imdb.com/title/tt5028698/?ref =fn_al_tt_1">http://www.imdb.com/title/tt5028698/?ref =fn_al_tt_1</a>
Beer Wars Watch the trailer here <a href="http://www.imdb.com/title/tt1326194/?ref =fn_al_tt_1">http://www.imdb.com/title/tt1326194/?ref =fn_al_tt_1</a>
The Candy Man – The David Klein Story Watch the trailer here <a href="http://www.imdb.com/title/tt1524107/?ref =fn_al_tt_5">http://www.imdb.com/title/tt1524107/?ref =fn_al_tt_5</a>
Call of the Entrepreneur Watch the trailer here <a href="http://www.imdb.com/title/tt1756792/?ref =nv_sr_1">http://www.imdb.com/title/tt1756792/?ref =nv_sr_1</a>
The Cola Road Watch the trailer here <a href="http://www.colalife.org/thecolaroad/">http://www.colalife.org/thecolaroad/</a>

<p>The Founder - The story of Ray Kroc, a salesman who turned two brothers' innovative fast food eatery, McDonald's into a success.          Watch the trailer here <a href="https://www.imdb.com/title/tt4276820/">https://www.imdb.com/title/tt4276820/</a></p>
<p>Hank : Five years from the brink          Find out more here <a href="http://www.imdb.com/title/tt3137552/">http://www.imdb.com/title/tt3137552/</a></p>
<p>Henry Ford : American Experience          Watch the trailer here <a href="http://www.imdb.com/title/tt2547528/?ref=fn_al_tt_1">http://www.imdb.com/title/tt2547528/?ref=fn_al_tt_1</a></p>
<p>Steve Jobs          Watch the trailer here <a href="http://www.imdb.com/title/tt2080374/?ref=nv_sr_1">http://www.imdb.com/title/tt2080374/?ref=nv_sr_1</a></p>
<p>The Big Short          Watch the trailer here <a href="http://www.imdb.com/title/tt1596363/?ref=nv_sr_1">http://www.imdb.com/title/tt1596363/?ref=nv_sr_1</a></p>
<p>Wall Street (1987)          Watch the trailer here <a href="https://www.imdb.com/title/tt0094291/">https://www.imdb.com/title/tt0094291/</a></p>
<p>The wolf of wall street (2013)          Watch the trailer here <a href="https://www.youtube.com/watch?v=iszwuX1AK6A">https://www.youtube.com/watch?v=iszwuX1AK6A</a></p>
<p>Rogue Trader (1999)          Watch the trailer here <a href="https://www.youtube.com/watch?v=7B8fGmKjNEM">https://www.youtube.com/watch?v=7B8fGmKjNEM</a></p>
<p>Pirates of Silicone Valley (1999)          Watch the trailer here <a href="https://www.imdb.com/title/tt0168122/">https://www.imdb.com/title/tt0168122/</a></p>
<p>The Social Network (2010)          Watch the trailer here <a href="https://www.youtube.com/watch?v=IB95KLmpLR4">https://www.youtube.com/watch?v=IB95KLmpLR4</a></p>
<p>Enron : The Smartest Guys in the room (2005)          Watch the trailer here <a href="https://www.youtube.com/watch?v=-w6duQhWuVk">https://www.youtube.com/watch?v=-w6duQhWuVk</a></p>
<p>Dirty Money (Netflix)</p>
<p>Inside Bill's Britain (Netflix)</p>
<p>Broken (Netflix)</p>
<p>Dragon's Den (BBC)</p>
<p>The Apprentice (BBC)</p>
<p>Inside a Factory with Gregg Wallace &amp; Cherry Healey (BBC)  <a href="https://www.bbc.co.uk/programmes/b07mddqk">https://www.bbc.co.uk/programmes/b07mddqk</a></p>
<p>Alex Polizzi – The Fixer (BBC 2)</p>
<p>Business Nightmares with Evan Davis (BBC2)</p>
<p>Masters of Money          Watch the 60 minute documentary here <a href="https://goo.gl/Pv9qBJ">https://goo.gl/Pv9qBJ</a></p>
<p>TED talk - What it takes to be a great leader          Watch the 10 minute clip here <a href="https://www.youtube.com/watch?v=aUYSDEYdmzw">https://www.youtube.com/watch?v=aUYSDEYdmzw</a></p>
<p>TED talk – Programming Your Mind for Success          Watch the 15 minute clip here <a href="https://www.youtube.com/watch?v=MmfikLimeQ8">https://www.youtube.com/watch?v=MmfikLimeQ8</a></p>

TED talk – What is there was no advertising  
Watch the 15 minute clip here <https://www.youtube.com/watch?v=01PUSrLCvcM>

## Listen

BBC Sounds – Business Daily Podcast  
<https://www.bbc.co.uk/sounds/brand/p002vsxs>

BBC Sounds – Business Matters Podcast  
<https://www.bbc.co.uk/sounds/brand/p016tl04>

BBC Sounds – Business Update Podcast  
<https://www.bbc.co.uk/sounds/brand/w13xtv91>

BBC Sounds – Business Weekly Podcast  
<https://www.bbc.co.uk/sounds/brand/w13xtv62>

The Disrupters – Interviews with ground breaking entrepreneurs

World of Business

In Business (Radio 4)

Global Business (BBC World Service)

The Bottom Line Podcast with Evan Davis

## Research

How does the stock market work?

Which are the most successful companies listed on the FTSE 100?

Businesses that failed: Ratners, Woolworths, Littlewoods, Debenhams – what happened next?

How do you start a business?

What is the Economy?

What is a multinational corporation?

What are the worst marketing mistakes?

How is product x made?

What are the different types of Business? ; sole trader, Partnership, Limited Company (Ltd / Plc)

What is a franchise?

What are the different sources of finance available for businesses?

What is the difference between a stakeholder and a shareholder?

How do you identify a gap in the market?

What skills and qualities do you need to be an entrepreneur?

Research the World's real time billionaires . Click on the link to find out how much money the world's billionaires have made or lost today !

Research 11 of the most influential entrepreneurs of all time – what made them successful?

## Student -Led Task

Explore Physical and Virtual Work Experience opportunities available to you
Explore Tutor2U <a href="https://www.tutor2u.net/business">https://www.tutor2u.net/business</a>
Take a student course to boost your skills and grades <a href="https://ondemand.tutor2u.net/students">https://ondemand.tutor2u.net/students</a>
Take part in the weekly BizQuiz <a href="https://www.tutor2u.net/business/blog">https://www.tutor2u.net/business/blog</a>
Download and read study notes linked to key topics covered in the course <a href="https://www.tutor2u.net/business/reference/study-notes">https://www.tutor2u.net/business/reference/study-notes</a>
Take part in Knowledge retrieval quizzes and activities <a href="https://www.tutor2u.net/business/reference/revision-quizzes">https://www.tutor2u.net/business/reference/revision-quizzes</a>
BBC Iplayer – Search for relevant Business related programmes <a href="https://www.bbc.co.uk/iplayer/search?q=business">https://www.bbc.co.uk/iplayer/search?q=business</a>

## Trip or Visit

Bank of England Museum (London)
Museum of Brands and Branding (London)
Cadbury World (Birmingham)
Coca Cola (Edmonton)
JCB (Staffordshire)
Bentley (Crewe)
Land Rover Manufacturing (West Midlands)
Tour the Audi factory in Germany live – book your slot here

## Create

A profile of one of the 11 most influential entrepreneurs of all time and what made them successful. Click on this link for some ideas
A virtual portfolio of shares from the London Stock Exchange and trade a fictional £10,000 . Click on this link for more information

## Useful websites

Tutor2U Business
The Guardian – Business
BBC Business
Taking The Biz A level Business help