



QPHS Year 13 Media Studies Curriculum Map

Half term	Title	Unit summary	Assessment
1	1. Advertising <i>Sephora Black Beauty is Beauty</i>	<ul style="list-style-type: none"> • <i>Language and representation analysis</i> • <i>Contexts</i> 	How do representations of gender reflect contemporary social and cultural contexts?
	2. Radio <i>War of the Worlds Newsbeat</i>	<ul style="list-style-type: none"> • <i>Audience and industry analysis</i> • <i>Contexts</i> 	Explain how regulatory contexts shape the output of media industries.
2	3. Music Video <i>Old Town Road Ghost Town</i>	<ul style="list-style-type: none"> • <i>Language and representation analysis</i> • <i>Contexts</i> 	Gilroy argues black Atlantic culture goes beyond ethnicity and nationality to produce something new. How valid is his claim?
3	4. Video games <i>The Sims Free play Horizon Forbidden West</i>	<ul style="list-style-type: none"> • <i>Language and representation analysis</i> • <i>Audience and industry analysis</i> • <i>Contexts</i> 	To what extent do video game makers target audiences through changing representations?
	5. Online, social and participatory media <i>Taylor Swift The Voice</i>	<ul style="list-style-type: none"> • <i>Language and representation analysis</i> • <i>Audience and industry analysis</i> • <i>Contexts</i> 	Media products are shaped by the economic and political contexts in which they are created. To what extent do your OSP products support this view?
4	6. Magazines <i>GQ The Gentlewoman</i>	<ul style="list-style-type: none"> • <i>Language and representation analysis</i> • <i>Audience and industry analysis</i> • <i>Contexts</i> 	To what extent do media products present a discourse of gender inequality?
	7. TV Drama <i>Capital Deutschland 83</i>	<ul style="list-style-type: none"> • <i>Language and representation analysis</i> • <i>Audience and industry analysis</i> • <i>Contexts</i> 	How valid do you find the claims by cultivation theory about the effects of media on television audiences?
5	8. Exam practice <i>Paper 1 Paper 2</i>	<ul style="list-style-type: none"> • <i>P1: Advertising, radio, music video, newspapers</i> • <i>P2; Video games, TV drama, magazines, OSP media</i> 	Past exam questions
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