



QPHS Year 13 AQA Business Curriculum Map

Half term	Title	Unit summary	Assessment
1	Unit 7 Analysing the strategic position of a business	<ul style="list-style-type: none"> • external influences , mission, objectives and strategy • SWOT analysis • financial performance • core competences • political, legal, economic, social and technological environment • Pressures for socially responsible behaviour • Porters 5 forces • investment decisions 	Students are assessed via the completion of past paper questions during and at the end of the unit of study
2	Unit 8 Choosing strategic direction	<ul style="list-style-type: none"> • strategic direction • Competition • positioning strategies • competitive advantage 	Students are assessed via the completion of past paper questions during and at the end of the unit of study
3	Unit 9 Strategic methods: how to pursue strategies	<ul style="list-style-type: none"> • Grow or retrench • Innovation • globalisation • international markets • digital technology 	Students are assessed via the completion of past paper questions during and at the end of the unit of study
4	Unit 10 Managing strategic change	<ul style="list-style-type: none"> • Causes and pressures of change • organisational culture • implementation of strategy • network analysis in strategic implementation • Planned V emergent strategy • strategic drift , contingency planning and crisis management 	Students are assessed via the completion of past paper questions during and at the end of the unit of study
5	Revision & preparation for examinations	<p>Business AQA A level Examination preparation</p> <p>Paper 1 : Business 1 All content Units 1-10 . Written exam : 2 hrs . 100 marks . 33.3% of A level</p> <p>Compulsory sections</p> <ul style="list-style-type: none"> • Section A : 15 Multiple choice questions • Section B : short answer questions work 35 marks • Sections C and D : One essay question from a choice of two to complete in each section, each essay worth 25 marks. <p>Paper 2 : Business 2 All content Units 1-10. Written exam : 2 hrs. 100 marks. 33.3% of A level</p> <p>Three data response compulsory questions, made up of three or four part questions</p> <p>Paper 3: Business 3 All content Units 1-10. Written exam : 2 hrs. 100 marks. 33.3% of A level</p> <p>One compulsory case study followed by approximately six questions</p>	